



# DSR Market Insights

Week of  
February 24, 2025

CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Beef (Commodity)	Mixed	Short - Mixed	Consumer demand for Beef is seasonally low. Beef packers continue to restrict harvest levels to short supply, keeping prices high. Winter storms crossing the country have added unexpected support to the packers efforts to disrupt supply, which includes transportation disruptions. Seasonal price depreciation has settled in. Expect no near-term price appreciation or category excitement. Just more of the same into mid to late March.
Pork (Commodity)	Stable	Available - Steady	The bone in and boneless butt price is on the rise, likely to gain 20% in value over the next eight weeks. Spare ribs and backrib prices should remain stable.
Pork (Value-Added)	Steady	Available - Steady	After a month of price increases, bacon prices should stabilize for the near term.
Poultry (Chicken)	Stable	Available - Steady	Pricing on breast meat and tenders have slightly begun to increase, while wings have begun to decrease. Availability is tight on breast meat and tenders.
Poultry (Turkey)	Increasing	Short - Steady	Avian Influenza continues to plague the turkey industry. Pricing has remained steady, but all parts of the bird are well accounted for and hard to uncover. Tom breast meat pricing is on the rise.
Seafood	Farmed Salmon - Increasing Lobster - Increasing Pasteurized crabmeat - Steady	Farmed Salmon - Available/steady Lobster - Short/Increasing Pasteurized Crab Meat - Available/Light	Farmed Salmon - Air cargo constraints are causing supply delays, pushing prices higher  Shrimp - Market remains stable despite supply improvements. Logistical issues, operational blackouts in Ecuador, and raw material shortages in India are influencing stability. Challenges in passing cost increases along the supply chain persist.  Lobster - Small-to-mid-size warm water lobster tails are in demand; larger sizes struggle. Live lobster remains steady.  Pasteurized Crab Meat - Blue crab market is steady with adequate supply and fair demand. Red crab prices are rising for premium grades like colossal and jumbo lump due to tight supplies and strong demand. Inventory positions vary by seller, creating price fluctuations.
Butter	Steady	Available - Steady	While some butter contacts report demand varies from moderate to steady, a few other stakeholders describe butter demand as seasonally slow for this week. Plenty of affordable cream is available for butter manufacturers. All three regions had the bottom end of their All-Class cream multiples, with some very low offers for distressed cream loads. Butter manufacturers are busy working affordable cream volumes through butter churns. Source: USDA AMS as of February 14
Canned Vegetables - Whole Beets	Increasing	Short - Strong	6/10 Small Whole Beets will be out of stock until the 2025 pack due to lack of available raw product tonnage.
Canned Vegetables - Root Crops	Increasing	Short - Strong	Depending upon future demand, availability and supply challenges could appear in coming months and into new pack 2025 for select items involving canned root crop categories such as Beets, Carrots, Potatoes, and Mixed Vegetables.
Cheese	Steady	Available - Steady	Cheese production schedules are generally steady to stronger throughout the U.S. In the East region, cheesemakers relay snug milk availability. Cheese production is noted to be steady, and cheese inventories are generally available. Retail and foodservice demand are steady to stronger. In the Central region, milk availability varies from area to area. Cheese demand notes are mixed. In the West region, cheese manufacturers share steady to stronger production schedules. Some manufacturers relay tighter inventories than others. Cheese demand is steady from the retail sector and steady to lighter from the foodservice sector. Source: USDA AMS as of February 14
Fluid Dairy	Class I - Decreasing Class II - Decreasing	Class I Available - Steady Class II Available - Strong	Class I: Cost increase on Milks in February. Class II: Cream & Cultured costs steady in February.
Oils/Shortening	Increasing	Available - Steady	Price levels on foodservice oil products have shown no dramatic changes in recent days. Though the overall trend in the Oil Trading Markets has shown a slow and steady increase since the beginning of the year, this has not resulted in any dramatic week-to-week price actions. Right now the stock market is trading based on speculation regarding world politics, South American Crop conditions and domestic weather patterns. Pure speculation on all of these things is impacting trading markets for many domestic commodity products overall. Thankfully there have not been any major price fluctuations in oils due to all of this speculation and we are not expecting anything dramatic in the near term.



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Produce	Decreasing - Iceberg, Romaine, Onions, Tomatoes Steady - Bell Peppers, Broccoli, Carrots, Oranges, Lemons, ID Potatoes, Strawberries Increasing - Avocados	Increasing/Steady - Tomatoes, Peppers Steady/Steady - Apples, Broccoli, Romaine, Iceberg, Lemons, Oranges, ID Potatoes, Onions Short/Strong - Avocados, Carrots, Strawberries	<p>Apples, WA small sized Foodservice fruit is tightening. Market steady.</p> <p>Avocados, Large sizes steady, smaller fruit increasing. CA started.</p> <p>Bell Peppers, good supplies of green &amp; red. Yellow &amp; Orange tight.</p> <p>Broccoli, warm Yuma temps increasing supplies &amp; sizing. Nice quality.</p> <p>Carrots, supplies stable in CA. GA not harvesting due to recent freezes.</p> <p>Iceberg, warm temps = product surplus. Wts. 40-44 lbs. Strong quality</p> <p>Romaine, warm temps = surplus of 24's &amp; Hearts. Good quality.</p> <p>Tomatoes, strong FL &amp; MX supplies. Market at floor. Quality is nice.</p> <p>Strawberries, tight supplies continue due to cool rainy weather.</p> <p>Oranges, CA Navels now peaking on 88ct. Pricing on small fruit increasing as the Navel crop sizes up. High quality &amp; sugar.</p> <p>Lemons, CA supply &amp; quality improving as a new areas are producing.</p> <p>Onions, ID/OR. Storage quality strong. Demand and Price softening.</p> <p>ID Russet FOBs steady. Snow &amp; cold hampering transportation.</p>
Sugar	Steady	Available - Steady	<p>Pricing on domestic Sugar products will remain relatively steady as close out the month and move into March. The market softening has leveled out in recent weeks and we do not expect to see any significant price changes in the near term. There is uncertainty about imported Mexican Sugar as this time. Normally the allowable imported quantities are determined by the government in the spring. This typically helps to set the pricing levels for the remainder of the pack year. Based on an anticipated weaker yield and potential tariffs on imports, long term pricing on Mexican sugar is unknown at this time. There is plenty of domestic product available to cover any shortfall. Thus, we do not anticipate any significant impact in availability or pricing as we move through spring months.</p>
Shell Eggs	Increasing	Tight Supply, Elevated Demand	<p>Year-to-date through 2/14 USDA reports over 23MM egg-layer losses due to Highly Pathogenic Avian Influenza (HPAI). Total 2024 egg layer losses were nearly 40MM nationally. As of February 19, USDA AMS reports shell egg demand increased over the past week as concerns over consistency of availability remains as supplies remain short for current needs. Wholesale prices continue to set new records on a daily basis across all markets. Wholesale prices for negotiated trading of loose eggs are firm to higher. Retail demand is moderate to good while food service demand is light to moderate. Offerings are light to very light with little sign of improving in the near-term. Supplies range very light to moderate and trading is active. Wholesale prices for formula trading of carton stock continue to post daily increases. Wholesale breaking stock prices are unchanged on light to very light demand and offerings. Supplies are light to moderate as is the pace of trading. The preliminary survey of retail outlets indicates a very limited feature in the Northeast at a sharply higher average ad price from the last test 3 weeks ago.</p>
Wheat (Flour Based Products)	Mixed	Available - Steady	<p>Pricing on flour products should remain relatively steady as we move through the month. We may see some slight fluctuations in pricing based on region due to production capacity. Though there are some global concerns about long term availability out of the Black Sea region, there is available domestic product to cover current needs. It is expected that pricing levels on bulk flour products and products that utilize flour as their key ingredient to remain at similar levels as we close out the month.</p>